



ORGANISATION DESIGN MASTERCLASS MODULE 1: SEEING & THINKING DESIGN

Content Overview

- ✓ Place organisation design in the broader movement of design thinking
- ✓ Discuss and discover different models, foundational approaches as well as contemporary trends/hypes
- ✓ Explore what designing organisations means to each of us and our experiences
- ✓ Apply organisation design to practical case studies
- ✓ Explore the enablers and inhibitors to successful organisation design.

Outcomes:

- ✓ Understand the gaps in their own thinking and approach to organisation design.
- ✓ Can define organisation design and its relevance to design thinking.
- ✓ Increased understanding of the current trends and history of organisation design
- ✓ Recognises and can describe various models and approaches to organisation design.
- ✓ Increased experience through the application of organisation design to case studies.
- ✓ Increased understanding of the enablers and inhibitors to organisation design.

What participants have been saying:

“A very valuable workshop that gave me in-depth insights”

“Our team appreciated the masterclass and it was clear we all had valuable take-aways”

“My perspective has been expanded”

“I now have a wider understanding of the key contributors, theories, models”



EODF is the European voice shaping the strategic role of organisation design.

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