

Organisation Design Masterclasses: Module 1 'Seeing and Thinking Design'

- Increased desire to learn more organisation design
- Understand the gaps in their own thinking and approach to organisation design.
- Can define organisation design and its relevance to design thinking.
- Increased understanding of the current trends and history of organisation design
- Recognises and can describe various models and approaches to organisation design.
- Increased experience through the application of organisation design to case studies.
- Increased understanding of the enablers and inhibitors to organisation design.

Outcomes Module 1

DAY 1
Seeing & Thinking
Design

EODF
2014

Content Overview

In this introductory masterclass, we explore the relationship between the individual designer and organisation design.

We will talk about different frameworks and models, as a way to explore what designing organisations means to each of us, in a very personal and hopefully fun way.

Our hope is to:

- ✓ Place organisation design in the broader movement of design thinking
- ✓ Discuss and discover different models, foundational approaches as well as contemporary trends/hypes
- ✓ Explore what designing organisations means to each of us and our experiences
- ✓ Apply organisation design to practical case studies
- ✓ Explore the enablers and inhibitors to successful organisation design.

Who we are

The European Organisation Design Forum is the premier European association focused in the field of Organisation Design. We provide access to the latest thinking from leading practitioners, and via events and publications. EODF is the European voice shaping the strategic role of Organisation Design.

The EODF was set up in 2011 and now has 250 members across 12 countries and a communication reach of 800 for its newsletters. A well-attended Conference is now a constant fixture and an annual highlight. Our next is in Dortmund on 20th and 21st October 2017.



Organisation Design Masterclasses: Module 2 ‘Doing Design’

- Greater understanding of end-to-end design processes and their pros and cons
- Identified gaps in own project plan / work completed to date
- Increased confidence and experience of applying an end-to-end design process
- Identified gaps in own knowledge and experience
- Next steps for developing yourself in the profession

Outcomes Module 2



Content Overview

In this second module of our series of masterclasses, we will focus on the ‘how’ of organisation design: different end-to-end design approaches, each with their pros and cons. It will be a hands-on, one-day masterclass in which participants can work on reviewing and improving the approach for their own project with the help of our experienced faculty.

Subjects that will be covered in this masterclass include:

- ✓ Critical elements of a good design approach
- ✓ Top-down versus bottom-up approaches
- ✓ Expert-based approaches versus collaborative design processes.

What participants have been saying...

“Informative, interactive, thought provoking”

“A very valuable workshop that gave me in-depth insights”

“Our team appreciated the masterclass and it was clear we all had valuable take-aways”

“My perspective has been expanded”

“I now have a wider understanding of the key contributors, theories, models”



Starting time: 09:00 | Ending time: - 17:00

Hosted by:

British Council

10 Spring Gardens | London | SW1A 2BN | UK

Prices (all VAT exclusive):

EODF members: 1 module £485, both modules £720

Non-members: 1 module £535, both modules £770

Prices include refreshments and lunch.

To sign up for the masterclasses or for more information, go to <http://eodf.eu/eodf-masterclasses/>

For more information about the European Organisation Design Forum, visit <http://eodf.eu>

FACULTY:

Julia Flower, board member of EODF. Julia is an independent organisation design specialist consultant. She leads and delivers organisation design, development and people change transformation programmes using industry standard OD methodology mainly for clients across large commercial and public sector organisations, in the UK and global. Julia's special interests include the impact of culture and diversity as an output of organisation design.



Stuart Wigham, board member of EODF. Stuart is the Content Manager and Consultant at ON THE MARK. Prior to starting his own consultancy service he worked as a Senior HR Manager specialising in Organisation Design with Europe's largest local authority Birmingham City Council. In addition he is currently finishing his PhD research at Aston Business School. With expertise in the Whole System school of thought, he has a particular interest in engagement principles and practice and applying strategy, reward and equality principles.

