Organisation Design Masterclasses:
Module 1 'Seeing and Thinking Design'

Content Overview

In this introductory masterclass, we explore the relationship between the individual designer and organisation design.

We will talk about different frameworks and models, as a way to explore what designing organisations means to each of us, in a very personal and hopefully fun way.

Our hope is to:
- ✓ Place organisation design in the broader movement of design thinking
- ✓ Discuss and discover different models, foundational approaches as well as contemporary trends/hypes
- ✓ Explore what designing organisations means to each of us and our experiences
- ✓ Apply organisation design to practical case studies
- ✓ Explore the enablers and inhibitors to successful organisation design.

- Increased desire to learn more organisation design
- Understand the gaps in their own thinking and approach to organisation design.
- Can define organisation design and its relevance to design thinking.
- Increased understanding of the current trends and history of organisation design
- Recognises and can describe various models and approaches to organisation design.
- Increased experience through the application of organisation design to case studies.
- Increased understanding of the enablers and inhibitors to organisation design.

Outcomes Module 1

DAY 1
Seeing & Thinking Design
EODF 2016

Who we are

The European Organisation Design Forum is the premier European association focused in the field of Organisation Design. We provide access to the latest thinking from leading practitioners, and via events and publications. EODF is the European voice shaping the strategic role of Organisation Design.

The EODF was set up in 2011 and now has 250 members across 12 countries and a communication reach of 800 for its newsletters. A well-attended Conference is now a constant fixture and an annual highlight. Our next is in Dortmund on 20th and 21st October 2017.

Organisation Design Masterclasses: Module 2 'Doing Design'

EODF
European Organisation Design Forum

Outcomes Module 2

- Greater understanding of end-to-end design processes and their pros and cons
- Identified gaps in own project plan / work completed to date
- Increased confidence and experience of applying an end-to-end design process
- Identified gaps in own knowledge and experience
- Next steps for developing yourself in the profession

DAY 2
Doing Design
EODF 2016

Content Overview

In this second module of our series of masterclasses, we will focus on the 'how' of organisation design: different end-to-end design approaches, each with their pros and cons. It will be a hands-on, one-day masterclass in which participants can work on reviewing and improving the approach for their own project with the help of our experienced faculty.

Subjects that will be covered in this masterclass include:
- ✓ Critical elements of a good design approach
- ✓ Top-down versus bottom-up approaches
- ✓ Expert-based approaches versus collaborative design processes.

What participants have been saying...

"Informative, interactive, thought provoking"

"A very valuable workshop that gave me in-depth insights"

"Our team appreciated the masterclass and it was clear we all had valuable take-aways"

"My perspective has been expanded"

"I now have a wider understanding of the key contributors, theories, models"

Organisation Design Masterclasses

Starting time: 09:00 | Ending time: - 17:00

Hosted by:

BT

Prices (all VAT exclusive):

EODF members: 1 module £475, both modules £710
Non-members: 1 module £525, both modules £760 (these prices include a one-year membership to EODF)
Prices include tea, coffee, refreshments and lunch.

To sign up for the masterclasses or for more information, go to http://eodf.eu/eodf-masterclasses/

For more information about the European Organisation Design Forum, visit http://eodf.eu

FACULTY:

Nick Richmond, co-chair of EODF and UK country lead. Nick is a director of Tricordant, a distinctly O.D.D. consultancy which enables people and organisations to be whole and healthy. He has a passion to design thriving workplaces by creating healthy, meaningful work to form high performing organisations. With 10 years of deep cross sector experience, his core approach is one of high engagement drawing on the wisdom of crowds to co-design the future while affecting their behaviours and challenging their current mindsets.

Stuart Wigham, board member of EODF. Stuart is the Director at Wigham Consultancy Services. Prior to starting his own consultancy service he worked as a Senior HR Manager specialising in Organisation Design with Europe's largest local authority Birmingham City Council. In addition he is currently finishing his PhD research at Aston Business School. With expertise in the Whole System school of thought, he has a particular interest in engagement principles and practice and applying strategy, reward and equality principles.

Peter Ainley-Walker, EODF member, Organisation Change and Development Consultant, joins us as a **special guest**. 25 years experience as a senior leader, advisor and consultant in corporate leadership and consulting roles with British Telecom, the Royal Bank of Scotland, PricewaterhouseCoopers and IBM.